

# Andrea Roth-Moore

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## RESUMÉ

### Artist Statement

Andrea Roth-Moore has been a professional, full-time artist since 1970. For more than 38 years she has worked in a variety of media for corporations and individuals and established her own corporation in 1988. Andrea has more than 1,000 sketches, pastels, and oil paintings of families, individuals, pets, and architecture displayed in private and corporate collections in more than 25 countries around the world.

### Ongoing Exhibitions

- Creates portraits on location in Vail and Beaver Creek, Colorado from reference photographs, which Andrea takes either on the spot or at locations around the world, or the photographs are favorites e-mailed to Andrea by her clients
- Accepted in juried art fairs throughout Colorado including: Aspen, Aspen Highlands, Avon, Beaver Creek, Boulder, Breckenridge, Edwards, Evergreen, Greenwood Village, Highlands Ranch, Littleton, Loveland, Snowmass, Telluride, and Vail and more
- Colorado hotel artist in residence: Hotel Gasthof Gramshammer, The Lodge at Vail, Marriott Vail Mountain Resort, Park Hyatt Beaver Creek Resort and Spa, Park Plaza in the Beaver Creek Village, Poste Montane Lodge in Beaver Creek

### Past Exhibitions

- Was the representative for the Visual Arts for the State of Colorado by the Office of Economic Development at the Fortune 500 Conference in Chicago, Illinois, and painted a demonstration portrait of Governor Roy Romer, 1988
- Worked with Vail Ski Resort developer, Pete Siebert, to promote Arrowhead Ski Resort and exhibited portraits in the historic Anderson Cabin in Bachelor Gulch, Colorado prior to the ski lifts being built, 1985 and 1986

### Fundraising Events

*1989 to Present*

- Carol Nitz Fundraiser (raised more than \$20,000 and is still growing!), Edwards, Colorado, February, 2009
- PDPA (Professional Decorative Painters Association, www.pdpa.org) exhibition to introduce the organization to interior designers, Denver, Colorado, Spring 2008
- Faux-painted a cabin playhouse for Habitat For Humanity, Village Hall, Beaver Creek, Colorado 2005
- Participated in a body-painting demonstration for a Denver Art Museum fundraiser, 2003
- Inner City American Peace Corp “City Year” June, 1999, Wellesley, Massachusetts; participated on the committee to collect major items for the silent auction at a suburban community fundraiser; two weeks later in Boston, Massachusetts once again participated on the committee to collect major items for the silent auction at a MasterCard and Masters Golf Tournament sponsored fundraiser
- Contributing artist for the American Ski Classic Crystal Ball for 10 years, Vail and Beaver Creek, CO 1989 to 1998
- Continues to donate drawings and paintings to numerous private and corporate charities

### Program Development

*1984 to Present*

- Initiated and proposed the “Street Artisan’s License” and was accepted by the Town of Vail which allowed for the selection of artists to paint in designated locations throughout Vail Village and Lionshead, 1988 to Present
- Developed the “The Art Party” and “Sketching Picnic” programs and was subsequently hired by Vail Associates to help attract guests to Beaver Creek; more than 1,000 guests attended these programs, Summers, 1984 to 1987

### Prominent Commissioned Portraits and Murals:

*1972 to Present*

- Acrylic mural in the Ritz-Carlton, Bachelor Gulch penthouse residence
- Oil portrait of Dr. Robert Sloan, President, Baylor University
- Acrylic mural of Gore Range in Dr. Diane Dike’s private residence
- Pastel portrait of President and Mrs. Ford’s granddaughters
- Oil portrait of Alberto Vilar, commissioned by the Vail Valley Foundation
- Oil portraits of members of the Crown family (owner of General Dynamics and Aspen Ski Corporation)

- Oil and pastel portraits of members of the duPont family
- Pastel portraits of members of the Pritzker family (owner of the Hyatt Hotels)
- Oil portraits of Cody and Cassidy Gifford (Frank and Kathie Lee Gifford's children)
- Oil portrait of Chef and Mrs. Joly on display at Mirabelle Restaurant in Beaver Creek, Colorado
- Pastel portrait of Renee Gorsuch's three sons
- Pastel portraits of Douglas "Sandy" A. Warner, III (CEO of J. P. Morgan) and Mrs. Warner's children
- Charcoal portrait of Pete Seibert and Jack Nicholaus together
- Pastel portrait of Christina Applegate as a child
- Charcoal portrait of Pepi Gramshammer and President Gerald Ford together, purchased by Sheika Gramshammer
- Charcoal wedding portrait for Sheika Gramshammer's daughter and son-in-law

Featured artist

1985 to Present

Featured artist in the Vail Daily, and the Vail Trail, 1985 to Present; Vail Valley Magazine, Summer 2005; the premier issue of the Beaver Creek Magazine, Summer 2005; ongoing

Illustrations/Marketing

- Designed greeting cards for the Sonnenalp Hotel and Spa in Vail, Colorado, 1992
- Illustration for the *Future of Skiing in the Vail Valley* article in the Vail Valley Magazine, November 1988
- Illustration for the *Legend of the Golden Bear* article in the Vail Valley Magazine, May, 1985

Honors/Awards

- Invited to attend the United Nations fundraiser for the Secretary General of the United Nations in New York City, and was introduced as one of the significant portrait artists in the world, 1998
- Blue Ribbon and Best Display at the Beaver Creek Arts Festival, 1995; Blue Ribbon at the Vail Arts Festival, 1994; Best of Show at the Boulder Arts Festival, 1983; Two First Place awards from the West Vail Art Association in Los Angeles, California
- Numerous ribbons and awards at shows in California, Wyoming, and Connecticut

Lectures

- Speaker at Professional Woman's Organization, Summer 1987
- Multiple television appearances promoting art events and new art concepts, Ongoing

Committees and Memberships

- Member of the Vail Chamber and Business Association, current
- Member of PDPA (Professional Decorative Painters Association), current
- Member of The American Society of Portrait Artists
- Member of the committee that developed the original Vail Arts Festival and Beaver Creek Arts Festival
- Member of Committee for the Graphic Artists Guild, Los Angeles, California Chapter
- Elected to Board of Directors at the Nicolaysen Museum of Art in Casper, Wyoming

Teaching/Private Instruction

1984 to Present

- Faculty, Colorado Mountain College instruction in portraiture and "Window to the World" mural series, current
- Private instruction in murals, portraiture, and plein air paintings
- Visiting art teacher in elementary, middle, and high schools in the Vail Valley
- "Art Party" and "Sketching Picnic" promotions for Beaver Creek development, Summers 1984 to 1987

Freelance Artist, Los Angeles, California

1978 to 1983

Graphic Arts Designer, Illustrator and Producer for a variety of clients including: Hawkeye Graphics, Merv Griffins Resorts International, Lipsinc Marketing, Orange Plus Computers, The Printing Emporium, Adventure Gear Catalogs, Up Time Products, Olde Lyne Management, and the Production Artist for the annual Los Angeles Restaurant Guide

Andrea Roth-Moore

Resume

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*Employed as Art Director, Joyce Media Inc., Northridge, California*

*World's largest educational sign language publisher*

*1980 to 1983*

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- Designed first four-color catalog in the industry for The Sign Language Store
- Designer and Graphic Artist for new products, print advertising, and promotional pamphlets

*Employed as the Design Executioner and Exhibition Coordinator*

*at the Wadsworth Atheneum, Hartford, Connecticut*

*1970 to 1972*

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- Designed permanent signage system, displays, and executed promotional brochures
- Established a line of fine-art needlepoint products based on museum collections

### Education

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#### *Mural Painting*

- Pascal Amblard: painted Italian mural landscape, 2006
- Vignini Studios, Inc.: painted clouds and atmosphere using brushes and airbrush, 2005
- Pierre Finklestein Institute of Decorative Painting: Trompe l'Oeil Seminar, 2004
- Andre Martinez, Faux Design Center: one three-day seminar and one five-day seminar on decorative painting, and various painting instructional courses, 2003

#### *Plein Air Painting*

- Ben Pond: Plein Air Workshop, Summer Series
- Don Sahli, Sahli Studio: Russian trained, numerous workshops
- Joe Abbrescia: Winter Landscape Plein Air Workshop
- Kim English: Plein Air workshops

#### *Portrait Painting*

- John Howard Sanden: Portrait Workshops
- Daniel Greene: Portrait Workshops
- Raymon Kelly: Portrait Workshops

#### *Business*

- IBM Computer training
- Workshops in marketing, public relations, and Spanish
- Andre Martinez, Faux Design Center; Two, one-day business classes

*Instituto Allende, San Miguel de Allende, Mexico (1969 scholarship recipient)*

- Courses included: Graphics, Oil Painting, Silver work, and Fresco Painting

*Yale Summer School of Art and Music, Norfolk, Connecticut (1968 scholarship recipient)*

- Courses included: Graphics, Painting, Etching, and Photography

*Skidmore College, Saratoga Springs, New York (1966 to 1969)*

- Art major
- Courses included: Graphics, Painting, Woodcutting, Etching, Design, Filmmaking, Art History, and Academics

*University of the Americas, Mexico City (1966 Summer Program)*

- Courses included: Graphics, Oil Painting, Silver work, Silk Screening, and Woodcutting